

Strategic Investment

Encourage the business expansion from every angles.

In the past, IPA Hong Kong office was local trading office – we have been supporting our customers and manufacturers in finding trading /sourcing opportunity + financing.

While we grow as regional Head Quarter in Asia, we started strategic investment as our additional function to encourage business expansion mainly to manufacturers in Asia & China.

Recently investment is our key aspects of faster business growth in the emerging market, and our investment area is diversified more to retail and IoT/E-commerce to incubate the new value to the world.

Multifunction strategy

We are not banking/funding company, thus we do not do simple investment.

Our advantage is to offer multifunction with mixture of Trading, Branding, Manufacturing, in order to accelerate the business expansion and grow together.

Trading

+

Investment

Branding

+

Investment

Manufacturing

+

Investment